

STURGIS AREA CHAMBER OF COMMERCE  
STURGIS ELECTRIC PARADE POLICY

Friday, June 26th, 2026

(This policy **MUST** be signed and returned)

**PARADE DEADLINE OF SUBMISSIONS: MONDAY, JUNE 15<sup>TH</sup>, 2026**

Parade policy will allow all entries to participate at **NO CHARGE**. That is: marching units, floats, military units, walking parade units, comedy entries and rolling units. All entries **MUST BE** lit. Political campaigns may be accepted for a \$100 fee.

With the exception of parade leadoff vehicles, all fire trucks, ambulances, police cars, and like vehicles are **not** permitted to sound horns or sirens (lights may flash) during the parade due to horse entries, band entries and safety reasons. When your unit is announced at the Judges' stand you may sound sirens in recognition of your unit. This also applies to vehicles with loud exhausts.

ALL ENTRIES ARE SUBJECT TO THE APPROVAL OF THE PARADE CHAIRS.

**Please read through the following and initial to indicate your understanding and agreement.**

\_\_\_\_\_ DO NOT THROW CANDY, TRINKETS OR ANY ITEMS INTO THE CROWD FROM YOUR MOVING VEHICLE OR FLOAT DURING THE PARADE. POLICE OFFICERS WHO OBSERVE THIS ACTIVITY WILL HAVE THE AUTHORITY TO IMMEDIATELY DIRECT YOUR VEHICLE OUT OF THE PARADE. PLEASE HELP US AVOID A SERIOUS ACCIDENT CAUSED BY CHILDREN RUNNING TOWARDS YOUR MOVING VEHICLE. (However, a walking distributor may pass items out ALONG THE CURB.)

\_\_\_\_\_ No one under the age of 18 shall be allowed to operate the following:

- Motorized Vehicles (including cars, trucks, vans, buses, etc.)
- Mobile Equipment (including farm equipment, tractors, side-by-sides)
- Motorcycles/ Recreational Vehicles (including 4-wheelers, dirt bikes, etc.)

\_\_\_\_\_ If your driver is driving a personal vehicle that is representing your company, please provide the following:

(We **MUST** have these on file to allow participation)

- A valid driver's license (mandatory)
- Proof of personal auto insurance (mandatory)
- Non- owned auto liability through the company

\_\_\_\_\_ If you or your driver is driving a personal vehicle not associated with a company, please provide the following:

(We **MUST** have these on file to allow participation)

- A valid driver's license (mandatory)
- Proof of Personal auto Insurance (Mandatory)
  - If applicable- Antique/ Classic Car Insurance

\_\_\_\_\_ If your driver is operating a corporate provided vehicle, please provide the following:

(We **MUST** have these on file to allow participation)

- A valid commercial license if required to operate the vehicle/valid driver's license (mandatory)

phone: 269.651.5758 • email: sturgiselectricparade@gmail.com  
306 W Chicago Rd • STURGIS, MICHIGAN 49091

- Commercial Auto liability insurance

- Check this circle if this does not apply to your float entry (no need to initial if this does not apply)

**THANK YOU!**  
**STURGIS POLICE DEPARTMENT**

I have read and I understand this policy.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Representing \_\_\_\_\_ which is applying as an entry in the Sturgis Electric Parade 2026.

**PARADE DEADLINE OF SUBMITIONS: MONDAY, JUNE 15<sup>TH</sup>, 2026**

**STURGIS ELECTRIC PARADE ENTRY FORM 2026**  
**PARADE DEADLINE OF SUBMITIONS: MONDAY, JUNE 15<sup>TH</sup>, 2026**

phone: 269.651.5758 • email: sturgiselectricparade@gmail.com  
306 W Chicago Rd • STURGIS, MICHIGAN 49091

Return to:  
STURGIS ELECTRIC PARADE  
C/O STURGIS AREA CHAMBER OF COMMERCE  
306 W. Chicago  
STURGIS, MI 49091

This year's theme is "A Night At The Musical"

\_\_\_\_\_ We will enter a FLOAT: \_\_\_\_\_ of our own making \_\_\_\_\_ commercially made

Float Length: \_\_\_\_\_ feet --- Vehicle Length: \_\_\_\_\_ feet

\_\_\_\_\_ Our entry has music.

\_\_\_\_\_ We will enter the following (please circle): BICYCLES, MARCHING UNIT, HORSE UNIT (please indicate if a pooper scooper is needed, charge is \$15 if we supply one. If one not requested, you must supply your own or you will be invoiced for cleanup), SHRINE UNIT, ANTIQUE VEHICLE, VEHICLE CLUB.

Other: \_\_\_\_\_

**\*\*\*TOTAL FOOTAGE of entry (if not stated above): \_\_\_\_\_ feet. This information is very important and needed to do the parade line-up. Entry will not be permitted in the parade without this information!**

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State & Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail \_\_\_\_\_

FOR MC TO ANNOUNCE DURING PARADE:

AWARDS RECEIVED: \_\_\_\_\_

\_\_\_\_\_

OTHER INFORMATION: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_